

LANSERHOF DEBUTS INNOVATIVE NEW FACIAL TREATMENT FEATURING AUGUSTINUS BADER SKINCARE

Augustinus Bader TFC8 Repair facial to be offered exclusively at leading global medical destination



London, UK – 13 May 2019: Lanserhof, the world's leading medical destination has partnered with innovative skincare brand Augustinus Bader, to develop a high-performance, result-oriented treatment for face and hands, that combines the medical and wellness expertise of these leading authorities on skin health.

Created exclusively for Lanserhof, the Augustinus Bader TFC8 Face Repair is a 40-minute facial treatment featuring skincare products formulated by Professor Augustinus Bader, one of the world's foremost experts in stem cell science and co-founder of the brand bearing his name.

Beginning with a thorough cleanse, the Lanserhof Derma Therapist uses a sapphire-coated micro-dermabrasion tool to gently exfoliate the skin and prepare it for hydration and rejuvenation. Following a massage with Augustinus Bader The Rich Cream, an additional layer of cream is applied to neck and décolleté, over which an occlusive alginate mask is applied. While the masque remains on the skin, hands are treated with an application of micronutrients and massaged. Upon the removal of the masque with a warm towel, Augustinus Bader The Cream is applied as a final hydrating step.

Developed by the Lanserhof Derma Therapists in association with Professor Augustinus Bader, The TFC8 Face Repair combines the latest aesthetics techniques with Augustinus Bader's breakthrough technology to reinforce the skin's natural process of regeneration. Immediately following the treatment skin will appear visibly rejuvenated, youthful and radiantly healthy with signs of ageing and environmental aggressors minimised.

The new treatment is designed to further enhance the guest experience at Lanserhof's award-winning locations and provides an optimal environment to introduce guests to Augustinus Bader, one of the most exciting beauty brands to launch in more than a decade. Lanserhof will add the Augustinus Bader TFC8 Face Repair to the Derma Therapy programme at Lanserhof Tegernsee (Germany) and Lanserhof Lans (Austria) effective May 2019.

In addition to being utilised in the TFC8 Face Repair treatment, both Augustinus Bader The Cream and The Rich Cream will be recommended by the Lanserhof medical team as part of an after-care programme for guests receiving micro needling and other aesthetic procedures. In the spa, Lanserhof Derma Therapists will incorporate Augustinus Bader products as the final step in HydraFacial treatments and in tandem with select aesthetic medical devices.

Augustinus Bader The Cream and The Rich Cream will be available for purchase at Lanserhof starting from €140 (30ML).

About Lanserhof:

For 30 years the Lanserhof medical institution has been practicing the LANS Med concept, a symbiosis of traditional naturopathy and state-of-the-art medicine treating both mind and body. Designed to support the natural healing process, Lanserhof Tegernsee promotes physical well-being and inner balance, with great focus on personal regeneration. In June 2019, Lanserhof will begin welcoming guests at the world's leading medical gym in partnership with London's renowned private membership club, The Arts Club. Lanserhof at The Arts Club will enable Club members and clients of Lanserhof direct access to some of the world's foremost medical experts and cutting-edge treatments. The medical facility will be led by Lanserhof's multi-award-winning team of doctors and health professionals.

About Professor Augustinus Bader

Co-founder of Augustinus Bader and creator of the eponymous skincare products Professor Augustinus Bader is one of the world's leading stem cell and biomedical scientists. After three decades working as a specialist in the field of regenerative medicine, Professor Bader developed a ground breaking technology that activates harnesses and orchestrates the body's own systems to repair and regenerate.

Professor Bader created a series of wound gels and creams which assist the regeneration of tissue using the body's own stems cells. In clinical applications, these healing therapies have achieved unprecedented results, eliminating the need for surgery, skin grafts and scar revision. Augustinus Bader skincare provides consumers with the opportunity to experience the innovative formulas of Professor Bader's signature skincare. Inspired by his breakthrough technology, Augustinus Bader The Cream and The Rich Cream deliver active ingredients to the skin, boost cell function and visibly reduce signs of aging and damage caused by environmental stresses leaving the skin looking restored, regenerated and glowing with health.

MEDIA CONTACT:**Lanserhof UK PR Contact:**

- **Laura Smith & Alana Fogarty - Lemongrass Marketing**
lanserhof@lemongrassmarketing.com

Augustinus Bader

- **Karla Otto is local media contact for US/UK/France/Italy/Germany**